

KFKA provides a large amount of local and community content, especially for a small "Mom & Pop" owned station. Our Morning Team is local, providing four hours of local talk and information Monday through Friday. The first hour is dedicated to Ag and Farm Reports for our substantial Ag community. We also have a live hour, directly after the morning show, hosted by a local lady, focused on local and community events. We run local news, gathered by a local news department every hour, with breaking news broadcast live and often on site. Most recently, when President George Bush visited Greeley, CO, on October 25th, KFKA did not rely on national coverage for the event. Our entire staff gathered on a Sunday night to plan our coverage. Two staff members provided in studio coverage, while another went out and reported on traffic and another three, myself included, began setting up to cover the President's arrival, speech and departure at 2am the morning of his arrival. Our coverage was exclusive, local and at no point did KFKA have to take a satellite or national feed. We actually were asked to provide our local coverage to Fox News, CBS and Premiere Radio Networks. We also provide weekend news and weather updates. KFKA is dedicated to local, community focused programming. We take pride in setting up political forums for candidates to debate and providing airtime to non-profit groups for their local fundraisers, events and promotions.

Justin Sasso

Owner/General Manager

NewsTalk 1310 KFKA